

CONFIDENCE IN COVERAGE PROGRAM



You're covered when purchasing Bayer IUDs

If your patient is denied coverage* by her plan after insertion, Bayer will replace that IUD at no cost.

*Does not apply for patients that have cost-sharing, co-payments, insertion and removal costs, or any other costs.

DID YOU KNOW?

95%

of patients had coverage for a Bayer IUD with low or no out-of-pocket costs based on benefit investigation submissions to Bayer in 2017¹

Other products costs may apply.

IUD=intrauterine device.

Kyleena®
(levonorgestrel-releasing
intrauterine system) 19.5 mg

Mirena®
(levonorgestrel-releasing
intrauterine system) 52 mg

Skyla®
(levonorgestrel-releasing
intrauterine system) 13.5 mg

Bayer is committed to you and your patients

If you discover a Bayer IUD you purchased is not covered by your patient’s plan after insertion, simply:

- 1

CONTACT
your Bayer sales specialist. They can initiate the Confidence in Coverage Program application electronically.
- 2

COMPLETE
the form electronically and submit it to Bayer with the de-identified explanation of benefits (EOB) showing denial of coverage
- 3

RECEIVE
a replacement IUD at no cost, following approval

Questions? We have answers.

<div><div>Q.</div><div>How do I know if I may be eligible to obtain a replacement IUD at no cost?</div></div> <div><div>A.</div><div>If your patient is denied coverage by her plan after insertion, you’re eligible (Effective for CIC submissions dated within 1 year of coverage denial as shown on Explanation of Benefits [EOB].) Does not apply for patients that have cost-sharing, co-payments, insertion and removal costs, or any other costs.</div></div>	<div><div>Q.</div><div>How do I apply?</div></div> <div><div>A.</div><div>Contact your Bayer sales specialist, who will initiate the Confidence in Coverage Program application form for completion. Your sales specialist can answer questions about the form</div></div>	<div><div>Q.</div><div>What information do I need?</div></div> <div><div>A.</div><div>De-identified EOB showing denial of coverage and the completed Confidence in Coverage Program application form</div></div>
<div><div>Q.</div><div>Where do I send my completed application form?</div></div> <div><div>A.</div><div>Your Bayer sales specialist will initiate the application form. You will receive an email with the link to complete and submit the application electronically.</div></div>	<div><div>Q.</div><div>How long does it take to get the replacement IUD?</div></div> <div><div>A.</div><div>Once Bayer confirms approval, it will be shipped to your office or directly to your sales specialist. Please allow up to 7-10 days for ground shipping</div></div>	<div><div>Q.</div><div>Who do I contact for questions?</div></div> <div><div>A.</div><div>Contact your Bayer sales specialist</div></div>

Reference: 1. Data on file. Bayer HealthCare Pharmaceuticals Inc.

Program participation is not contingent on any future purchase of Bayer products. Healthcare provider may not seek any further reimbursement for a denied unit. Bayer reserves the right to discontinue this program at any time. Program eligibility is for CIC submissions dated within 1 year of coverage denial as shown on Explanation of Benefits [EOB].