

CONFIDENCE IN COVERAGE PROGRAM



You're covered when purchasing Bayer IUDs

If your patient is denied coverage* by her plan after insertion, Bayer will replace that IUD at no cost.

*Does not apply for patients that have cost-sharing, co-payments, insertion and removal costs, or any other costs.

DID YOU KNOW?

95%

of patients had coverage for a Bayer IUD with low or no out-of-pocket costs based on benefit investigation submissions to Bayer in 2017¹

Other products costs may apply.

IUD=intrauterine device.

Kyleena®
(levonorgestrel-releasing
intrauterine system) 19.5 mg

Mirena®
(levonorgestrel-releasing
intrauterine system) 52 mg

Skyla®
(levonorgestrel-releasing
intrauterine system) 13.5 mg

Bayer is committed to you and your patients

If you discover a Bayer IUD you purchased is not covered by your patient's plan after insertion, simply:

1 CONTACT

your Bayer sales specialist. They can provide you with the Confidence in Coverage Program application form

2 COMPLETE

the form and submit it to Bayer with the de-identified explanation of benefits (EOB) showing denial of coverage

3 RECEIVE

a replacement IUD at no cost, following approval

Questions? We have answers.

Q. How do I know if I may be eligible to obtain a replacement IUD at no cost?

A. If your patient is denied coverage by her plan after insertion, you're eligible (Effective for insertions dated 5/13/19 and after.)

Does not apply for patients that have cost-sharing, co-payments, insertion and removal costs, or any other costs.

Q. How do I apply?

A. Contact your Bayer sales specialist to request the Confidence in Coverage Program application form for completion. Your sales specialist can answer questions about the form

Q. What information do I need?

A. De-identified EOB showing denial of coverage and the completed Confidence in Coverage Program application form

Q. Where do I send my completed application form?

A. Fax or email your completed form to 862-404-3036 or ConfidenceInCoverage@bayer.com

Q. How long does it take to get the replacement IUD?

A. Once Bayer confirms approval, it will be shipped to your office or directly to your sales specialist. Please allow up to 7-10 days for ground shipping

Q. Who do I contact for questions?

A. Contact your Bayer sales specialist

Reference: 1. Data on file. Bayer HealthCare Pharmaceuticals Inc.

Program participation is not contingent on any future purchase of Bayer products. Healthcare provider may not seek any further reimbursement for a denied unit. Bayer reserves the right to discontinue this program at any time. Program eligibility is for insertions performed 5/13/19 and onward.



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